

November, 2013

Dear Neighbors, Friends and Supporters:

Best wishes for a Happy Holiday Season and a Happy New Year to all! A big thank you to all who supported us this past year. Together we have accomplished so much! While the golf season ends, our work does not. During this winter, we will be busy preparing for next season. We feel it's important, at year end, to report on our progress to date and share our plans with you.

We worked hard to improve the course this year and were rewarded by a record number of golfers. We increased our efforts to work with youth in our community to help them learn the game and practice on our course. We have renewed our commitment in maintaining Canal Shores as multi-use green space. All this would not be possible without the tireless and generous contributions – of time and money – from our volunteers, sponsors, donors, and neighbors!

## **Special Holiday Gift Offer!**

Through December 31, we are offering 2014 Season Passes at 2013 prices! Yes, as a special thank you to those golfers who have stuck with us, and those who have come to know and appreciate the course, our special discount will assure you a pass before the 2014 rates go into effect! For this limited time, passes are available for the rate of \$400 for an individual, \$600 for a couple, and \$695 for a family (two adults and two children).

Season passes make a great stocking stuffer for your loved ones – especially when given with one of our signature Canal Shores tee shirts, caps, or polos. Not only will you be giving a great gift, you will be shopping locally and supported your community. Again, we anticipate prices will go up in 2014, so now is the time to purchase your passes and gear! Tee shirts are available for \$15, caps for \$20 and polo shirts for \$25. Stop by the Pro Shop or call 847-475-9173 today.

## A Year of Renewal - 2013 Milestones

**Youth Golf** – we have been working with the City of Evanston to create more golf education opportunities for youth in our community. More information about 2014 programs and lessons will be included in the Spring/Summer edition of *Evanston Life* recreation guide and at www.ewcgolf.org.

**Tour of Duty** – an August tournament to benefit first responder charities was our first large-scale event! Celebrities from the entertainment and sports worlds joined first responders from around the country to raise needed funds. A great time was had by all and we showed our guests that our course was up to the task of playing host. We look forward to continuing our relationship with Joel Murray and the *Tour of Duty Foundation* in coming years.

**Golf Outings and Fundraising Events** – a number of organizations and companies in and around our community held outings at the course in 2013. If your group is considering a fundraiser or golf outing in 2014, we encourage you to think of us FIRST. We have a great venue – a challenging course, lots of fun – and we will work with you to accommodate your needs. Our patio and tent area are perfect for entertaining! This is YOUR course and we are YOUR backyard. We have hosted tailgates, private parties and family events – even a Bar Mitzvah!

"groovin' on the greens" – our first fundraiser in September was a smash hit! Over 200 people enjoyed local cuisine, music and a wonderful evening under the stars. We raised nearly \$10,000 – money needed to continue many improvements at the course. Based on the community's overwhelming response, we will continue to host events where neighbors can socialize while enjoying the beauty of Canal Shores.

**Football Parking** – given our proximity to Ryan Field, we are able to assist Northwestern University and the City of Evanston in accommodating game day guests in our community. In doing so, we also raise funds to maintain and improve the course. We will continue to work closely with the University and the City to ensure that parking is well managed.

Although golf is our primary mission, Canal Shores offers year-round recreation for runners, dog walkers, and nature lovers. This month, the course played host to a cycling event for the first time. Over 200 riders participated in the *Rhythm and Blues Revue Cyclocross Race* – staged in partnership with *Higher Gear* bike shop.

This course is already a great asset for our community, but we want to expand its use, meaning, and value for all. Please remember that we are a 501(C)3 organization and receive no direct government funding. We need your continued help and support to succeed long term. Your donation, in any amount, will help achieve our goals.

Please visit www.ewcgolf.org to make your tax-deductible donation today.

Thank you! Happy holidays!
The Board, Volunteers and Staff



## EVANSTON-WILMETTE COMMUNITY GOLF COURSE ASSOCIATION

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